



IPRAS

International Confederation for Plastic Reconstructive & Aesthetic Surgery

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Varioderm product line was extended in July 2010 with Variofill® Body Contour: A cross-linked hyaluronic acid filler with highest cross linking grade up to 80% without dilution. Designed for various indications like increasing volume and contours of the body surface, high tolerance and giving aesthetic and long lasting clinical results.

With a high visco-elasticity, Variofill® Body Contour is injected with a blunt cannula between 16G / 18G / 19G / 20G, into hypodermis or supraperiostally, providing an high volume effect with sufficient amount of product. Featuring a 10ml syringe per box and 33mg/ml concentration, presented as a ready to use syringe and box assembled.

Thanks to the highest concentration in available hyaluronic acid products worldwide, Variofill® Body Contour sets a new standard in the market of soft-

tissue augmentation and body contouring by offering a biocompatible, efficient and long-lasting solution. The new innovative technology of Variofill® Body Contour has been developed by ADODERM GmbH.

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e-STETIX^{3D} Mammo 3.0

Crisalix releases the new version of its revolutionary 3D breast augmentation simulator

Get a free trial for 2 patients on www.crisalix.com // No hardware required

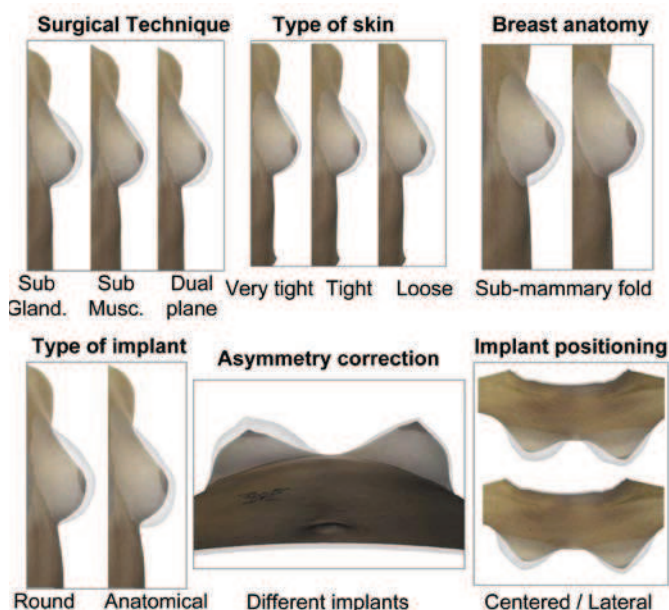
Her everyday life in 3D

After developing the first 3D physical simulator for breast augmentation, Crisalix takes the consultation to a new level. With e-Stetix 3D Mammo, patients can, not only see their new breasts when naked, but also visualize themselves dressed for any occasion, wearing a turtleneck, a décolleté, bikinis, casual clothes, etc. With this unique feature, every plastic surgeon can help the patient project herself into her new life, thereby stimulating greater interest in the upcoming surgery.



The first 3D physical simulator

Crisalix's state-of-the-art tissue elastic model (TEM) accurately re-constructs in 3D the internal organs of the body using volumetric slices called voxels. These voxels are given the properties of the muscle, skin, fat and glandular parts of the patient's body at a level of cell groupings and tissue boundaries never achieved until now. Those exclusive developments are a result of



Crisalix's unique integration of two of the world's most renowned university research institutes in biomechanics, 3D imaging and information technology based in Switzerland. Using the latest technologies of web server applications and employing sophisticated calculations on high performance hardware and software based in Swiss data centers, every surgeon can generate during the consultation unlimited, instantaneous 3D simulations of the patient's new body. The surgeon can position any

shared social media features. This unique website service will be supported by Crisalix's web marketing experts to permanently improve the surgeon's internet visibility via Search Engine Optimization and the latest digital marketing techniques. This new service will also allow for active interaction with potential patients through major social networks and provide them with a direct and easy contact form to obtain a consultation with the plastic surgeon.

Antonio Carmo Graziosi
Ex-Presidente da Sociedade Brasileira de
Cirurgia Plástica - Regional de São Paulo

Sao Paulo, BRAZIL

About e-Stetix
"With e-Stetix, it's finally possible to create a 3D simulation that can be useful to both me and my patients."

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implant from all major manufacturers, specifying the surgical technique and indicating the skin's elasticity. This in turn allows the most precise simulations, taking into account the individualities of each patient.

Communicate through Facebook

In order to provide plastic surgeons with higher visibility to patients on the internet, Crisalix releases a new web service included for free in all subscriptions. In just a few minutes every e-Stetix user is now able to create a dynamically designed personal website containing all

Testimonial

"To demonstrate on the patient's own body in 3D how she will look like after the operation without expensive equipment and through an online program is most exciting."

Foad Nahai, Past President of the ISAPS.

Crisalix SA

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LETTERS TO THE EDITOR

Antonio Graziosi, MD, of Sao Paulo, Brazil, informed us that “for a long time, I’ve been looking for 3D software that would allow us to do a quality pre- and post-op evaluation for breast augmentation, and, if possible, for mastopexy and reduction as well. Some programs have arrived on the market, but some were too expensive, and others, simply not practical to use. With e-Stetix, it is finally possible to create a 3D simulation that can be useful to both me and my patients, in predicting a result, and in calculating pre- and post-op volumes. This is particularly evident in patients with asymmetries. This software is being continually upgraded and improved, giving us the ability to overcome earlier technical problems encountered with 3D.”

Ricardo Marujo, MD, also of Sao Paulo, says that “e-Stetix gives us an idea of the volume for breast augmentation, and it gives us a great deal of security, not just for us professionals, but for our patients. My patients love it, I love it, my whole team loves it. It gives us very lifelike simulations and accurate calculations of volume, showing what I want and what my patient has chosen. We are extremely satisfied to have this tool in our arsenal, because it isn’t just a tool [™] it brings us a lot of security. It’s much easier to show photos to patients with this software than with the others, and not just in the easy cases. In the more serious cases, with differences in volume, asymmetries, the more difficult breasts, it helps us in our choice of implants. In the past, with patients who didn’t really know what they wanted, for doctors who weren’t sure what to put in, there was a lot of uncertainty. We can now overcome that insecurity. Our experience has been nothing but good.”

“The Editor welcomes letters and will publish all those deemed prescient while reserving the right to publish only a part or parts of a letter”